



RESORT & MARINA

MEDIA ADVISORY

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SUBJECT: **MONTAUK YACHT CLUB RESORT & MARINA HUNTS FOR HISTORICAL PHOTOS AND MEMORABILIA LEADING TO 80th ANNIVERSARY**

WHEN: January – March 2009

WHAT: The Montauk Yacht Club Resort & Marina is on a hunt for historical photos and memorabilia related to its historic property, which celebrates its 80th anniversary in 2009.

All submissions will be considered for a permanent exhibit at The Montauk Yacht Club's Cohi Bar. Once known as the cigar bar room, deriving its name from the premium cigar tobacco cohiba, The Cohi Bar is an octagon-shaped room on the ground floor of the property's own historic lighthouse. Built in the 1920s by Carl Fisher, who then envisioned Montauk as the "Miami of the North," it is in the image of the larger and nearby Montauk Lighthouse at the Point, commissioned by George Washington in 1796.

The exhibit will be open in April 2009 when the Yacht Club re-opens after a multi-million dollar transformation and celebrates its 80th anniversary themed A Grand Tradition, A New Beginning.

"We seek photos, newspaper clips and memorabilia related to The Montauk Yacht Club. These may date back to our earliest days with founder Carl Fisher, the legendary Deep Sea Club fishing tournaments and the Ziegfeld Follies who summered here with their owner Florence Ziegfeld. Images from across the decades may depict fishing adventures, boats and dockage, casino and gambling, even family vacations, elegant dining and gala weddings," says Keith Battaglia, director of Sales & Marketing for the Montauk Yacht Club Resort & Marina. "Our greatest challenge is sourcing great old photos. We hope people will dig into their albums and share their treasures so the community and visitors may also appreciate our heritage and for generations to come."

Photos and memorabilia will be acknowledged in categories such as oldest, most historically significant and best association with the Yacht Club's legacy and heritage. The best submissions will be awarded prizes including weekend stays and invitations to the Yacht Club's special events throughout the Season.

Those wishing to donate photographs and/or articles should contact Debbie Tuma who is undertaking archival research. Tuma can be reached at (631) 338-5421 or at dstuma@yahoo.com. Submitters may also contact the Montauk Yacht Club directly at 631-668-3100 or at huntforhistory@montaukyachtclub.com.

Submissions will be accepted through March 2009. Even High Resolution Scans are appreciated for those not wishing to part with the originals.

ABOUT MYC: The Montauk Yacht Club Resort & Marina (www.montaukyachtclub.com), established in 1929 and situated on 35-acres of waterfront property at the East End of Long Island, New York, has been a favorite playground for a who's who of visitors since entrepreneur Carl Fisher built the original clubhouse. Today, owner Island Global Yachting opens the Resort to family holiday makers, wedding parties, corporate meetings and events. In addition to the 232-slip world-class Marina, there are 107 comfortably-elegant guestrooms, 43 with water views; fine dining and cocktails at The Lighthouse Grill, Breezes Café and Cohi Bar & Yachtside Patio Lounge; the full-service SPA MYC; a private beach and three swimming pools; tennis courts; and 10,000- feet of indoor meeting and event space plus the expansive Great Lawn that can accommodate large-scale tented events up to 1,000 people. For information and reservations, please call (888) MYC-8668 or click to www.montaukyachtclub.com.

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