

AUDI ST. MAARTEN SUPERYACHT DESTINATION SHOWCASE POWERED BY IGY MARINAS AND CARIBBEAN AUTO

IGY and Caribbean Auto have partnered for the 2019/2020 Caribbean yachting season to create a dynamic series of Audi themed activities and events centered around the legendary auto brand for superyacht owners, charters guests and crew.

January 28, 2020 – Fort Lauderdale, FL. – A first for the Caribbean region – leading international superyacht marina company, Island Global Yachting (IGY), is thrilled to announce an array of St. Maarten destination themed activities with Audi, one of the world’s most iconic auto brands. Centered around the storied brand, each uniquely dynamic venture will showcase the best of St. Maarten as one of world’s leading superyacht charter destinations to vessel owners, charter guests and crews.



Each winter season, IGY’s Yacht Club Isle de Sol, ranked 2017 Superyacht Marina of the Year, brings hundreds of the world’s largest superyachts to its docks in St. Maarten – Dutch Caribbean. To create an unparalleled destination experience, never to have been done before - IGY and Caribbean Auto worked tirelessly to create a calendar of events and activities aligned within the St. Maarten yachting season to immerse vessel guests into the passion that Audi instills in those whom experience the beauty of the brand.

This partnership with IGY complements Audi’s “Together4Integrity” global initiatives on a local level through joint community outreach activities and events. The Audi St. Maarten Superyacht Destination Showcase provides select cultural lifestyle touch points through three uniquely crafted programs encompassing Racing, Dining and Corporate Responsibility. Each program honed to link the passion and drive of the Audi brand with the indomitable spirit and natural beauty of one of the world’s most alluring superyacht locations and the exclusive engagement of enjoyable lifestyles.

Racing – Fleet race sail racing

A plethora of sail races abound in the Caribbean, many of which use complex handicapping systems to allow boats of different makes and sizes to compete against each other in the same race. In these races, a boat crossing the finishing line hours ahead of a competitor can still lose the race. Working with Kidz At Sea (a local based St. Maarten non-profit organization), Yacht Club Isle de Sol and Audi refurbished eight Sunfast 20' racing vessels, providing the basis for exhilarating fleet races for marina guests and superyacht crew... simply put - first across the line wins. The races will be coordinated throughout the season by Kidz at Sea with yacht owners, charter guests and crew taking part with local youth teams.



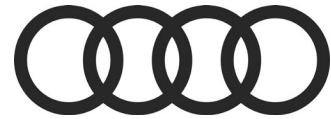
Dining – A Navy Beach experience

Following a multimillion-dollar redesign of this exclusive lagoon-front facility, Navy Beach St. Maarten will boast a variety of enticing indoor-outdoor elements. This soaring two-story venue will be able to comfortably host events for up to 250 guests throughout its intimate water-view dining area with cozy banquette seating, 20-seat horseshoe-shaped teak bar with gaming area, and a handful of coveted daybeds facing the lavish tropically landscaped swimming pool with intimate lounge styled seating.

Two Audi Caribbean showcase events are planned for Q1-2020 with Navy Beach that will present an array of Audi vehicles and create an eclectic atmosphere with the world's largest superyachts as dynamic backdrops.

Giving Back – Kidz At Sea

Building on IGY's multi-year partnership with Kidz At Sea, the relationship in 2020 takes on a new dimension with Audi by providing additional resources supporting even more kids to take to the water and benefit from education and training to support a career in the maritime industry. Audi St. Maarten is pleased to be a part of this initiative which showcases Audi's key factors of sustainability, corporate responsibility, community involvement, and working "Together4Integrity." Run and supported by marine professionals, the aim of Kidz At Sea is to get local school children interested in waterborne activities in the hopes it will lead them to a career in the marine industry.



“Working with Audi will provide an amazing opportunity to advance the non-profit’s objectives further than they’ve ever been able to go before” comments Brian Deher, Director of Marina Operations and Planning for IGY St. Maarten.

With an official event launch of the Audi St. Maarten Superyacht Destination Showcase taking place in February 2020 - IGY encourages our valued vessel owners, charter guests and crew to get involved and celebrate the outstanding destination and wonderful culture of St. Maarten this season!



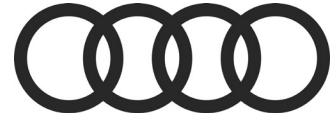
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About IGY Marinas

IGY Marinas is one of the largest international marina companies in the world and a leading point of contact for vessels across the globe. The company’s network includes 18 marinas operating in 11 countries, United States, Mexico, Panama, Colombia, Turks & Caicos, St. Maarten, St. Lucia, Spain, France, England and Italy; with more than 10,000 vessels serviced each year and approximately 100,000 annual customers. The company has 3,000 slips under management catering to a variety of markets, including megayacht, sportfish, cruise, and sail. With more than 400 purpose-built slips accommodating superyacht vessels from 80 feet (24m) to 800’ (243m), IGY’s marinas serve as leading destination ports for some of the world’s largest yachts - servicing thousands of superyachts every year.

Additionally, IGY Marinas boasts one of the world’s leading large vessel superyacht support networks, the [IGY Anchor Club Strategic Partners](#), which encompasses an array of services from provisioning to crew training, along with health and maritime travel. IGY Marinas also hosts top international sailing, fishing and nautical-related events, making its marinas highly sought-after maritime activity destinations. With a passion for giving back on a global scale, the company philanthropic initiative “Inspire Giving through You” has supported over 40 non-profit organizations’ initiatives across its marina destinations.



About Caribbean Auto

Caribbean Auto is the exclusive authorized distributor for Ford, Mazda, Volkswagen and Audi in St. Maarten and neighboring islands. The company operates from St. Maarten and offers full support from vehicle service, repairs, major repairs, and parts. For Audi, economic success remains dependent on integrated sustainable actions. With that in mind, Audi St. Maarten is pleased to be a part of this initiative which showcases a harmonious balance built upon the balanced integration of ecology, economics and sustainability, along with the exclusive engagement of an enjoyable lifestyle. This is further represented through the wide range of Audi models; whether sporty, luxurious or compact - at Audi you will find the right vehicle for every requirement. Investors place increasingly great value on the mutual relationship between economic success and sustainable commitment. Thus, Audi also operates in keeping with the environmental, social and governance (ESG) factors.

About Kidz at Sea

Kidz at Sea was founded in 2012. The slogan, "Build your Future" falls in alignment with the overall idea to build the boat, row the boat, and sail the boat. Kidz at Sea has been teaching children how to sail while focusing on the many aspects of the maritime industry.

IGY Marinas Media Contact:

Kay Mellinger
954-510-3307 / PR@IGYMarinas.com

Audi Media Contact:

Jacqueline Jean Louis
721-544-5294 / jacqueline.louis@motorworldsxm.com