# **ANNUAL EVENTS**

### **ATLANTIC RALLY FOR CRUISERS (ARC)**

Atlantic Rally for Cruisers (ARC) starts its 2,700 nautical mile journey at Rodney Bay. With as many as 200 boats arriving, there is a two-week celebration with bands, local cuisine, costume parties and other entertainment to send cruisers on their course.

#### SAINT LUCIA JAZZ FESTIVAL

In May, a celebration of Saint Lucian, Caribbean and international jazz music, with events in all parts of the country. It offers a mix of free and paying concerts and educational activities.

### **SAINT LUCIA CARNIVAL**

During the months of June and July the island of St. Lucia celebrates their culture with parties, parades, steel drums and a lot of dancing. Parties and events occur all over the island to mark an important celebration of heritage.

#### SAINT LUCIA ROOTS AND SOUL FESTIVAL

August brings a festival dedicated to musicians who are setting new trends in reggae, conscious hip-hop, Afro-punk and R&B, with performances, master classes and encounters between artists and other actors in the music business. There will be free and paying concerts, in various parts of the island. This event will bring together musicians, record labels, online music stores and platforms, specialized journalists and other actors in order to enhance market access for Saint Lucian and other musicians and producers.

#### **MERCURY BEACH**

In August, the 'Spring Break of the Caribbean" attracts thousands of people and hundreds of vessels to sample gourmet cuisine and premium drinks and to enjoy incredible entertainment all on one of St. Lucia's beautiful beaches.

## **JOUNEN KWEYOL (CREOLE DAY)**

Typically celebrated on the last Sunday in October, this holiday pays homage to the island's heritage. Locals done their traditional Madras wear leading up to a day of celebration of food and culture.

#### **ARTS AND HERITAGE MONTH**

Building up to Creole Day is a month-long festival that celebrates St. Lucia's cultural, ethnic and artistic heritage.

