

# Save the date – London Luxury Afloat 2023 Ticket information coming soon!

Following the huge success of the inaugural London Luxury Afloat boat show, organisers British Marine are delighted to announce it will be back, bigger and better in 2023.

"We have received incredible feedback from visitors and exhibitors indicating there is a clear appetite for this kind of show in London", commented Lesley Robinson, CEO, British Marine. "Plans are already underway to build on the success of this year's show. We have already added an additional day to the event and hope to add to the incredible line-up of yachts that we saw in 2022."

London Luxury Afloat 2023 will take place at St. Katharine Docks, London from Tuesday 18 to Saturday 22 April providing the perfect showcase for the luxury yacht market, with sail, power and superyachts taking centre stage and enabling discerning boat buyers the opportunity to view a whole range of craft side by side.

As well as the incredible yachts on display in the marina there will also be a selection of complimentary shore side exhibitors.

"We understand that people have very busy schedules so by announcing the dates of the 2023 now, we hope that the event will be marked on the calendar as a must attend event for anyone keen to purchase their first luxury yacht or perhaps looking for an upgrade for the next season", Lesley added.

For marina access visitors will need to purchase a London Luxury Afloat ticket, while access to shoreside exhibits is completely free of charge.

To pre-register your interest to attend London Luxury Afloat 2023 visit <a href="https://www.londonluxuryafloat.com/preregister">https://www.londonluxuryafloat.com/preregister</a>, we will then contact you when tickets are available.

Check out some of the incredible images from the 2022 show at <a href="https://www.londonluxuryafloat.com/gallery">https://www.londonluxuryafloat.com/gallery</a>

Find out more about London Luxury Afloat at <a href="https://www.londonluxuryafloat.com">www.londonluxuryafloat.com</a>

London Luxury Afloat is brought to you British Marine, the team behind the hugely popular <u>Southampton International Boat Show.</u>

# For more information please contact:

British Marine Press Team <a href="mailto:pr@britishmarine.co.uk">pr@britishmarine.co.uk</a>

### **NOTES TO EDITORS:**

## About London Luxury Afloat

Launched in April 2022, London Luxury Afloat is a showcase event bringing the most luxurious sail and motor yachts on the market to the heart of the London at St. Katharine Docks. Created by British Marine, organisers of the Southampton International Boat Show, the Show will feature well-appointed sailing, motor, and super yachts from leading brands.

For more information about London Luxury Afloat, please visit the website: <a href="https://www.londonluxuryafloat.com/about">https://www.londonluxuryafloat.com/about</a>

Follow the London Luxury Afloat on: Twitter, Facebook, and Instagram.

#### About British Marine

British Marine (the trading name of British Marine Federation Limited) is the trade association for the UK leisure, superyacht and small commercial marine industry. It has over 1,500 members drawn from both seagoing and inland sectors and represents an industry which employs more than 38,700 people in the UK.

British Marine also owns and operates the Southampton International Boat Show (16 - 25 September 2022).

For more information about the work of British Marine and how to join, please visit the website: <a href="https://www.britishmarine.co.uk">www.britishmarine.co.uk</a>

Follow British Marine on Twitter, LinkedIn and Facebook

### About St Katharine Docks an IGY Destination

St Katharine Docks is London's largest marina comprising 520,000 sq ft of office, retail and residential. The marina has 185 berths in three basins, for vessels up to 40m long, as a visitor or on long-term berth contracts. St Katharine Docks has outstanding facilities and services along with a social calendar of events and all-year-round activities. Since February 2020, the marina is managed, operated and branded by Island Global Yachting (IGY) Marinas, who are bringing their industry-leading knowledge to further enhance the marina operations and customer service.

For more information about St Katharine Docks, visit the website: <a href="https://www.skdocks.co.uk">https://www.skdocks.co.uk</a>, or follow <a href="https://www.skdocks.co.uk">SKDocks</a> on <a href="https://www.skdocks.co.uk">Instagram</a>, <a href="https://www.skdocks.co.uk">Twitter</a>, <a href="https://www.skdocks.co.uk">LinkedIn</a> and <a href="https://www.skdocks.co.uk">Facebook</a>.

For more information about IGY Marinas, visit: <a href="https://www.igymarinas.com">https://www.igymarinas.com</a>